



# Pridhvi Asset Reconstruction And Securitisation Company Ltd.

Ref No. 402/2024/354

Date:07.08.2024

## RPAD

To,

*Borrowers:*

1. M/s. Kothuri Venkata Ratnam Company, Rep. by its Partners, D.No. 22-11-82, Thunuguntla Vari Street, Guntur – 522003	2. M/s. Sri Lakshmi Chillies Trading Company, Rep. by its Partners, D.No. 22-11-82, Thunuguntla Vari Street, Guntur – 522003
3. M/s. Sri Raghavendra Chillies Trading Company, Rep. by its Partners, D.No. 22-11-82, Thunuguntla Vari Street, Guntur – 522003	4. M/s. Sri Vasavi Chillies Traders, Rep. by its Partners, D.No. 22-11-82, Thunuguntlavari Street, Lalapet, Guntur – 522003
5. M/s. Varasiddi Vinayka Traders, Rep. by its Partners, D.No. 22-11-82, Thunuguntla Vari Street, Guntur – 522003	6. M/s. Vijayalakshmi Chillies Corporation, Rep. by its Partners, D.No. 22-11-82, Thunuguntla Vari Street, Guntur – 522003

*Partners/Guarantors/Mortgagors:*

7. Mr. Kothuri Venkata Vara Prasada Rao Gupta S/o. Late Mr. Kothuri Venkata Ratnam, D.No. 3-29-39/H, 3rd Line, Near Viswa Mandiram, Krishna Nagar, Guntur – 522006 Phone:9392334511	8. Mr. Kothuri Venkata Siva Koteswara Rao Gupta, S/o. Mr. Kothuri Venkata Vara Prasada Rao Gupta, D.No. 3-29-39/H, 3rd Line, Near Viswa Mandiram, Krishna Nagar, Guntur – 522006
9. Mr. Vura Satya Narayana Gupta, S/o. Mr. V V Subba Rao, D.No. 3-29-13/25, 5th Line, Near White House, Krishna Nagar, Guntur 522006 Ph: 9398353492	<i>Also at:</i> D.No. 78/1, Block No. 4, Ramachandrapuram Agraharam, No. 1053, Guntur - 522003
10. Mrs. Vura Rajeswari, W/o. Mr. Vura Venkata Subba Rao, D.No. 3-29-13/25, 5th Line, Near White House, Krishna Nagar, Guntur – 522006	11. Mrs. Syamala Paremi W/o. Mr. Parimi Siva Sundara Rao, D.No. 3 144, Sripuram, Guntur - 522401
12. Mrs. Amara Naga Malleswari, W/o. Mr. Amara Satya Narayana Murty,H.No. 3-29-104/A/2, 1st Line, Krishna Nagar, Pattabhipuram, Guntur – 522006	13. Mrs. Kothuri Satyavathi Devi W/o. Mr. Kothuri Venkata Vara Prasada Rao Gupta, D.No. 3-29-39/H, 3rd Line, Near Viswa Mandiram, Krishna Nagar, Guntur – 522006
14. Mr. Venkata Subba Rao Kothuri, S/o. Mr. Kothuri Satya Narayana Rao, D.No. 9-7-2, Nadimpalli Vari Street,Kothapeta, Guntur – 522001	15. Mrs. Kothuri Pavani Padmaja, W/o. Mr. Kothuri Venkata Siva Koteswara Rao Gupta, D.No. 3-29-39/H, 3rd Line, Near Viswa Mandiram, Krishna Nagar, Guntur – 522006
17. Mrs. Gopu Raja Ratna Sindhuri, D/o. Mr. Gollapudi Satya Narayana, D.No. 2-2-1119/4, Flat No. 504, Symphony Heights, Royal Homes, New Nallakunta, Hyderabad – 500044	16. Mr. Amara Venkateswarlu, S/o. Mr. Amara Satya Narayana Murty, Plot no. 831, Defence Colony, Backside of More Super Market, Sainikpuri, Malkajigir, Hyderabad – 500094 ph:9000397456
18. Mr. Gopu Subramanyam, S/o. Mr. Gopu Radha Krishna Murthy,D.No. 2-2-1119/4, Flat No. 504, Symphony Heights, Royal Homes, New Nallakunta, Hyderabad – 500044	<i>Also at:</i> H.No. 3-29-104/A/2, 1st Line, Krishna Nagar, Pattabhipuram, Guntur – 522006 ph:9000397456
19. Mr. Gopu Krishna Raghavendra Gupta, S/o. Mr. Gopu Subramanyam, D.No. 2-2-1119/4, Flat No. 504, Symphony Heights, Royal Homes, New Nallakunta, Hyderabad – 500044	

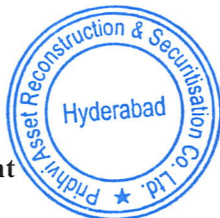
Dear Sir/Madam,

**Subject:** NPA accounts of M/s. Kothuri Venkata Ratnam Company, M/s. Sri Lakshmi Chillies Trading Company, M/s. Sri Raghavendra Chillies Trading Company, M/s. Sri Vasavi Chillies Traders, M/s.Varasiddi Vinayka Traders, M/s. Vijayalakshmi Chillies Corporation - Sale Notice Under Proviso to Rule 8(6) of Security Interest (Enforcement) Rules, 2002.

Please find enclosed herein the Sale Notice issued Under Rule 9(1) of Security Interest (Enforcement) Rules, 2002 issued by the undersigned with respect to the Securities/properties as described in the said Sale Notice on such dates as mentioned therein This is for your information.

Yours faithfully,

Authorised Officer & Vice President







# PRIDHVI ASSET RECONSTRUCTION AND SECURITISATION COMPANY LIMITED

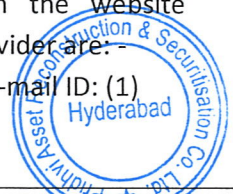
**E-Auction Sale Notice for Sale of Immovable Assets under the Securitisation And Reconstruction of Financial Assets and Enforcement of Security Interest (SARFAESI) Act, 2002 read with proviso to Rule 8(6) of the Security Interest (Enforcement) Rules, 2002.**

Notice is hereby given to the public in general and in particular to the Borrower (s), Mortgagor (s) and Guarantor (s) that the below described immovable properties mortgaged to the Secured Creditor, the constructive/physical possession of which has been taken by the Authorised Officer of i.e., M/s. Pridhvi Asset Reconstruction and Securitisation Company Limited (PARAS) - Secured Creditor, will be sold on "AS IS WHERE IS", "AS IS WHAT IS", and "WHATEVER THERE IS", on 30/08/2024 (i.e., FRIDAY) for recovery of Rs.36,25,74,419/- (Rupees Thirty Six Crores Twenty Five Lakhs Seventy Four Thousand Four Hundred and Nineteen Only), outstanding as on 31.07.2024 under one portfolio, with further interest and costs thereon due to the Secured Creditor i.e., PARAS from M/s. Kothuri Venkata Ratnam Company (due of Rs.9,35,95,368/-), M/s. Sri Lakshmi Chillies Trading Company (due of Rs.3,58,09,017/-), M/s. Sri Raghavendra Chillies Trading Company (due of Rs.3,58,11,332/-), M/s. Sri Vasavi Chillies Traders (due of Rs.6,81,52,802/-), M/s. Varasiddi Vinayka Traders (due of Rs.3,55,92,859/-) & M/s. Vijayalakshmi Chillies Corporation (due of Rs. 9,36,13,041/-) as borrowers, Mr. Kothuri Venkata Vara Prasada Rao Gupta, Mr. Kothuri Venkata Siva Koteswara Rao Gupta, Mr. Vura Satya Narayana Gupta, Mrs. Vura Rajeswari, Mrs. Syamala Paremi, Mrs. Amara Naga Malleswari, Mrs. Kothuri Satyavathi Devi, Mr. Venkata Subba Rao Kothuri, Mrs. Kothuri Pavani Padmaja, Mr. Amara Venkateswarlu, Mrs. Gopu Raja Ratna Sindhuri, Mr. Gopu Subramanyam, Mr. Gopu Krishna Raghavendra Gupta as Guarantors/Mortgagors .

The authorised officer issued E auction - Sale of Schedule property by adopting "online e-Auction Sale" through the website <https://www.bankeauctions.com> of the service provider. The details of date of E-Auction, last date for submission of Bid form, Reserve Price, Earnest Money Deposit, Bid Increase Amount and Time of E-Auction are mentioned hereunder:

Date and time of Inspection	Last date of submission of bid	Date of E-Auction	Min. Bid Increments
On 22.08.2024 Between 10.00 AM to 05.00 PM	On or before 05.00 PM on 29.08.2024	<b>30/08/2024 (FRIDAY)</b>	Rs.1,00,000/-
<b>Time of E-Auction</b>	<b>Item No. 1 (a,b,c,d under one LOT) – 11.00 AM to 11.30 AM,</b>		
<i>* Time of E-Auction – with an auto extension clause of 5 minutes each i.e., e-auction end time will be extended by 5 minutes each, if bid is made before closure of auction.</i>			

At the sale, the public are invited to participate in "online e-auction" through the website <https://www.bankeauction.com> of the service provider. The address details of Service Provider are: - M/s. C1 India Pvt. Ltd, Contact Person: (1) Mr. Dharani Krishna, Contact No.9948182222, E-mail ID: (1) dharani.p@c1india.com & (2) andhra@c1india.com





# PRIDHVI ASSET RECONSTRUCTION AND SECURITISATION COMPANY LIMITED

The intending participants/bidders are advised to go through the website <https://www.bankeauction.com> also [www.paras.org.in](http://www.paras.org.in)/tenders for detailed terms and conditions of e-auction sale and are also required to contact the Service Provider for online registration, user ID, Password, help, procedure, online training about e-auction etc., for submitting their Bid Forms and for taking part in e-auction sale proceedings.

The intending participants shall deposit EMD amount by RTGS/NEFT/Funds Transfer to the credit of E-Auction collection below mentioned Account of secured creditor:

Account No.	100631100000229
Secured Creditor	M/s. Pridhvi Asset Reconstruction and Securitisation Company Ltd
Bank	Union Bank of India
Branch	Mid Corporate Branch – Punjagutta Hyderabad
IFSC Code	UBIN0577901

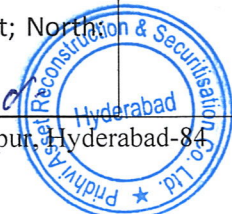
The intending bidders are advised to submit the Bid Forms online with requisite details viz. proof of deposit of EMD, PAN Card, Aadhaar, Address & ID Proof on or before the last date mentioned in the above auction table. The intending bidders shall send hard copy of Bid Form duly filled in along with self attested copies of above documents by Registered Post/Speed Post/ Courier to the undersigned so as to reach on or before 29/08/2024 by 05.00 P.M. at the following address:

**Mr. P. Rama Krishna Chowdary, Authorized Officer & Vice President, M/s. Pridhvi Asset Reconstruction and Securitisation Company Limited (PARAS), Door No. 1-55, 4th Floor, 'Raja Praasadamu', Masjid Banda Road, Kondapur, Hyderabad – 500 084. \*(Postal delays are not entertained).**

The intending bidders are also advised to visit the property and fully satisfy themselves about the details of the property and its registrability at concerned SRO, before participating in the e-auction.

The intending participants are also advised to contact **Mr. Yaseer, Senior Manager (contact Mobile No. 7032806200, E-mail id: [yaseer@paras.org.in](mailto:yaseer@paras.org.in))** detailed queries, terms and conditions, queries, guidance, inspection of schedule properties, perusal of copies of title deeds and latest encumbrance certificates to exercise due diligence and satisfy themselves about the title property under E -auction sale.

DESCRIPTION OF IMMOVABLE PROPERTIES		
Item No. 1 (a,b,c,d under one LOT)	Reserve Price: Rs.3,00,00,000/-	Earnest Money Deposit: Rs.30,00,000/-
<b>1(a)</b> Guntur District, Guntur Sub-District, Guntur Municipal Corporation Limits, Town Survey not yet conducted, Ramachandrapuram Agraharam, No. 1053, Block No. 4, D.No. 78/1, in an extent of 1168 sq. yds (out of 1168 sq. yrds deduction for road winding 67.31 sq. yrds, present available extent of 1100.69 sq.yrds only) having AC Sheet Godown constructed on Ground Floor, belonging to Sri Gopu Krishna Raghavendra Gupta is being bounded by: East : Site of Suryadevara Prakasamma, 87ft; South: 30 ft. Wide Road left by the Vendor, 121.06ft ; West : Site of Kotturi Venkata Siva Koteswara Gupta, 84 ft; North: Peekala Vagu, 124.06ft;		





# PRIDHVI ASSET RECONSTRUCTION AND SECURITISATION COMPANY LIMITED

**1(b)** Guntur District, Guntur Sub-District, Guntur Municipal Limits, Town Survey not yet conducted, Ramachandrapuram Agraharam, No. 1053, Block No. 4, D.No. 78/1, in an extent of 146 sq yds having AC Sheet Godown constructed on Ground Floor, belonging to Sri. Kothuri Venkata Siva Koteswara Gupta is being bounded by: East: Site of vendee purchased from Neelam Kameswari, 82 ft.; South: 30 ft. wide road left by the vendors, 16ft.; West: Site sold by vendor to Suryadevara Chandra Sekhar, 82ft; North: Peekala Vagu, 16ft.;

**1(c)** Guntur District, Guntur Sub-District, Guntur Municipal Limits, Town Survey not yet conducted, Ramachandrapuram Agraharam, No. 1053, Block No. 4, D.No. 78/1, in an extent of 249 sq yds having AC Sheet Godown constructed on Ground Floor, belonging to Sri. Kothuri Venkata Siva Koteswara Gupta is being bounded by; East: Site of Vendee purchased from Koduru Suseela 82.06ft, South: 30 ft. wide road left by the vendors, 27.03 ft, West: Site of vendee purchased from Bokkasam Swarajamma, 82 ft; North: Peekala Vagu, 27.03 ft;

**1(d)** Guntur District, Guntur Sub-District, Guntur Municipal Limits, Town Survey not yet conducted, Ramachandrapuram Agraharam, No. 1053, Block No. 4, D No. 78/1, in an extent of 1080 sq yds having AC Sheet Godown constructed on Ground Floor, belonging to Sri. Kothuri Venkata Siva Koteswara Gupta is being bounded by: East: Site of Gopu Krishna Raghavendra Gupta, 84 ft, South: 30 ft, wide road left by the others. 116.09ft. West: Site purchased from Neelam Kameswaramma. 82.06 ft; North: Peekala Vagu. 116.09ft;

*(Total extent of item no.1 b,c,d {under 3 registrations} is 1475 sq.yrds, deduction for road winding 68 sq.yrds, present available extent of 1407 sq.yrds only. Total extent available in item no.6(a,b,c,d) is 1100.69+1407=2507.69 sq.yds) total godowns plinth area 10331 sq. ft (6 a,b,c,d).*

**Note:** All the above properties are common collateral securities to the debts of 1.M/s.Kothuri Venkata Ratnam Company, 2.M/s.Vijaya Lakshmi Chillies, 3. M/s.Varasiddi Vinayaka Traders, 4.M/s.Sri Vasavi Chillies Traders, 5.M/s.Sri Raghavendra Chillies Trading Company, 6. M/s.Sri Lakshmi Chillies Trading Company.

For detailed terms and conditions of the sale, please visit website of secured creditor i.e., [www.paras.org.in/tenders](http://www.paras.org.in/tenders)

Date: 07.08.2024

Place: Hyderabad

Authorised Officer



